## Startup competitions and hackathons

Startup competitions, pitch-events and hackathons are one of the ways we identify startups with serious growth potential.

To date, EDGE196™ has run two competitions, with a third Global Startup Challenge launched in Q4 of 2020.

Our first startup competition launched in April 2017, focused on the India region, and 1100+ startups applied, with 7 reaching the grand final.

Our second startup competition launched in September 2017 and focused on the Fintech sector. Startups from more than 70 countries applied, of which 14 reached the grand final.

Ongoing initiatives and hackathons are now a major part of our strategy to discover and assess promising startups for investment, and our '3-Ms' process is a major part of how we enable these promising startups to succeed.

EDGE196<sup>™</sup> launched Global Startup Competitions to identify startups exhibiting the most promise during our own startup and preecosystem days.

## **Our Upcoming Hackathons**

	Sugar Land USA Deep Tech Hackathon	Q3 2021
+	Geneva Global Climate Hackathon	Q4 2021
	Nairobi Global Food and Water	Q1 2022
	Rio De Janeiro Global Hackathon	Q2 2022
*	Sydney Sustainable Cities Hackathon	Q3 2022
	New York Hackathon	Q4 2022